

‘How AI Affects Our Life’

Jacques Cohen

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disclosure

dis·clo·sure

Use **disclosure** in a sentence

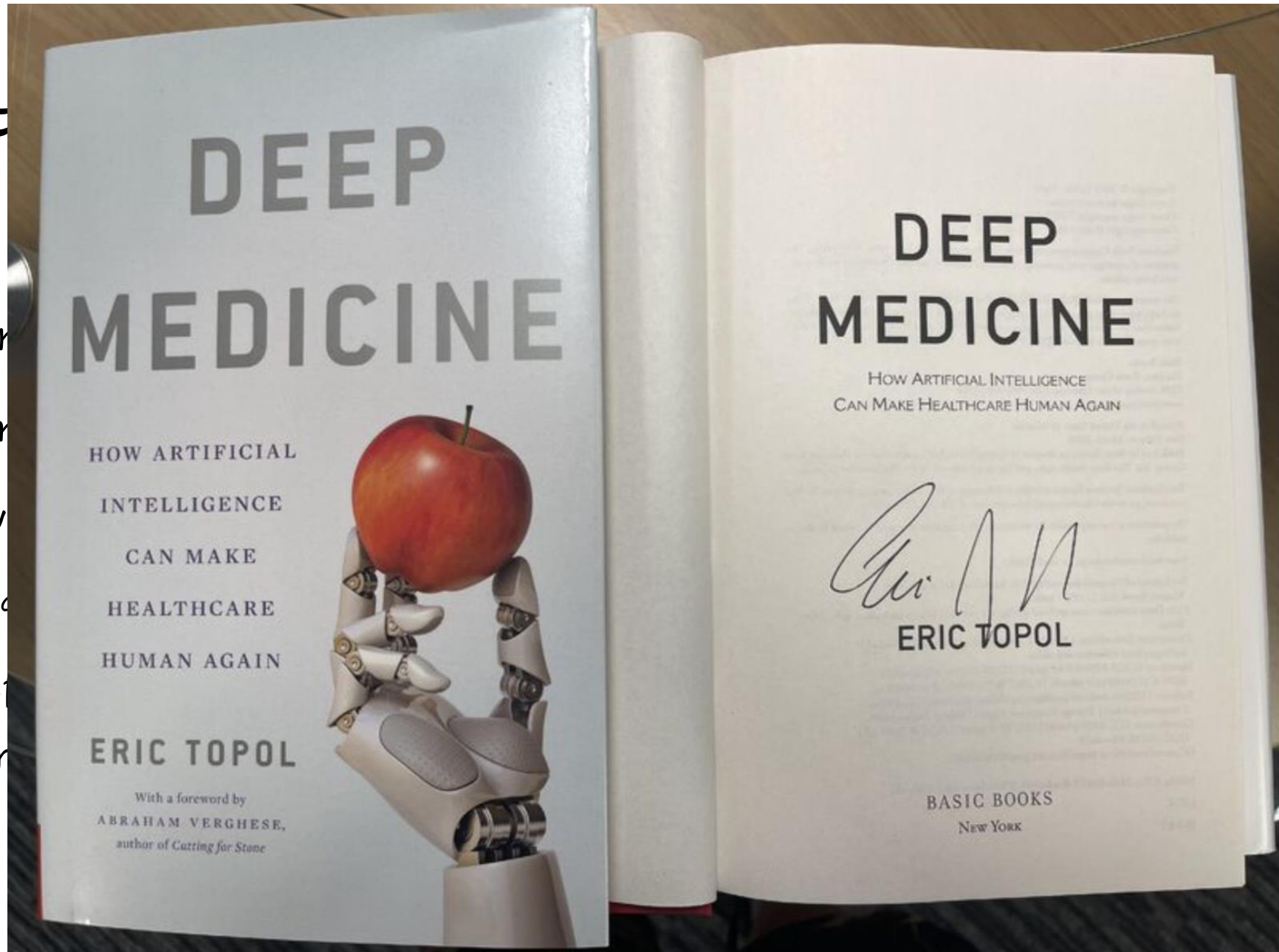
noun

Disclosure is defined as the act of revealing or something

- Chief Scientific Officer (CSO) Conceivable Life Sciences
- CSO and co-founder IVF 2.0
- Co-founder Althea Science
- President and co-founder i3
- Advisory Board Member: Kindbody, TMRW Life Sciences, Orchid, Specialty Fund

AI 'fact'

- Already
- AI can in
- The num
- There w
- (Dr. David S
- 'AI in re
- other ar



AI adoption rate:

- The global AI business adoption rate is skyrocketing from 50% in 2022 to 72% in 2024.
- AI-mediated voice search is used by 41-50% of US-based mobile users every day
- AI usage rate is culture dependent: very different from country to country
- Just 25% of Belgians have used generative artificial intelligence (AI) (Deloitte)
- That figure is >80% in India.

*Deloitte, McKinsey and company
Deloitte's "Generative AI in Asia-Pacific" report*

Some 'economic facts' about AI:

- The global AI market size is estimated to be \$215* billion this year.
- It is projected to reach \$1,811.8 billion by 2030.
- And grow at CAGR of 38.0% from 2021 to 2030 (compound annual growth rate)
- A CAGR > 20% is considered 'explosive'; a healthy CAGR is 5-10%.
- Tony Gordon's 'Cooper Surgical' for instance is 4.8% a year!
- Global GDP will grow by \$15.7 trillion by 2030 thanks to AI.
- AI's contribution is so large it could cause considerable ups and downs in the economy

Industries
with a low
probability
of
automation
(lower than
40 %)
include:

education

healthcare

social work

Arts and sport

Entertainment

Management

business, finance

public administration and utilities

•Adamczyk et al., 2021; Caravella and Menghini, 2018; Egana-delSol et al., 2021; Ill'essy et al., 2021; Yamashita and Cummins, 2021).

**Industries
with a
HIGH
probability
of
automation
include:**

Manufacturing

Retail and e-Commerce

Transportation and logistics

Agriculture

Financial services

Hospitality

Constuction

Customer service

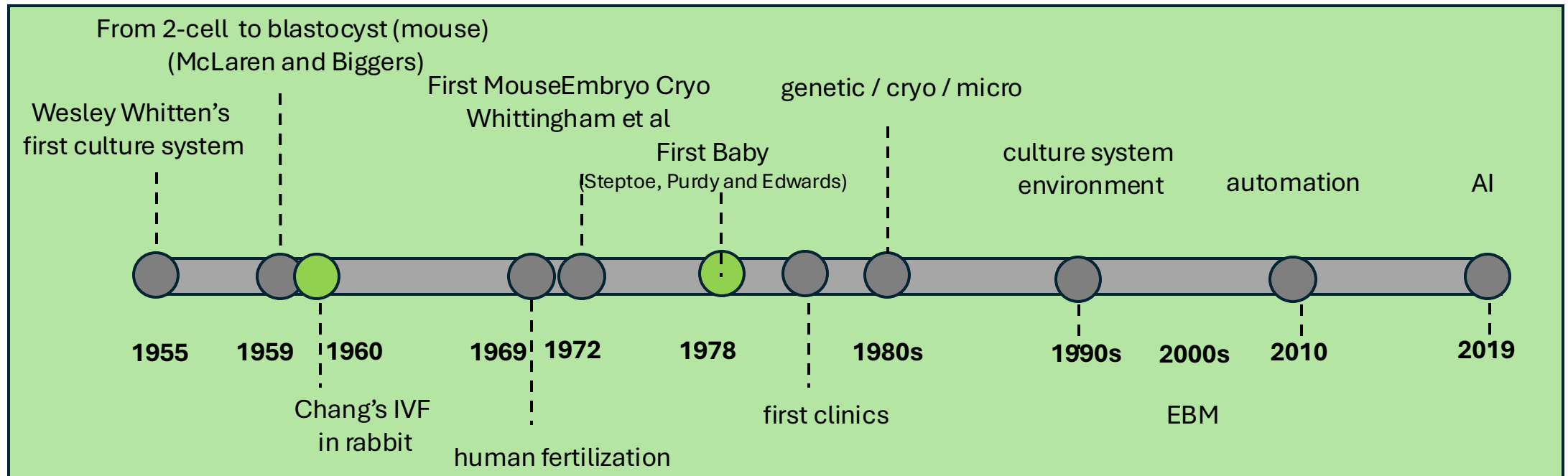
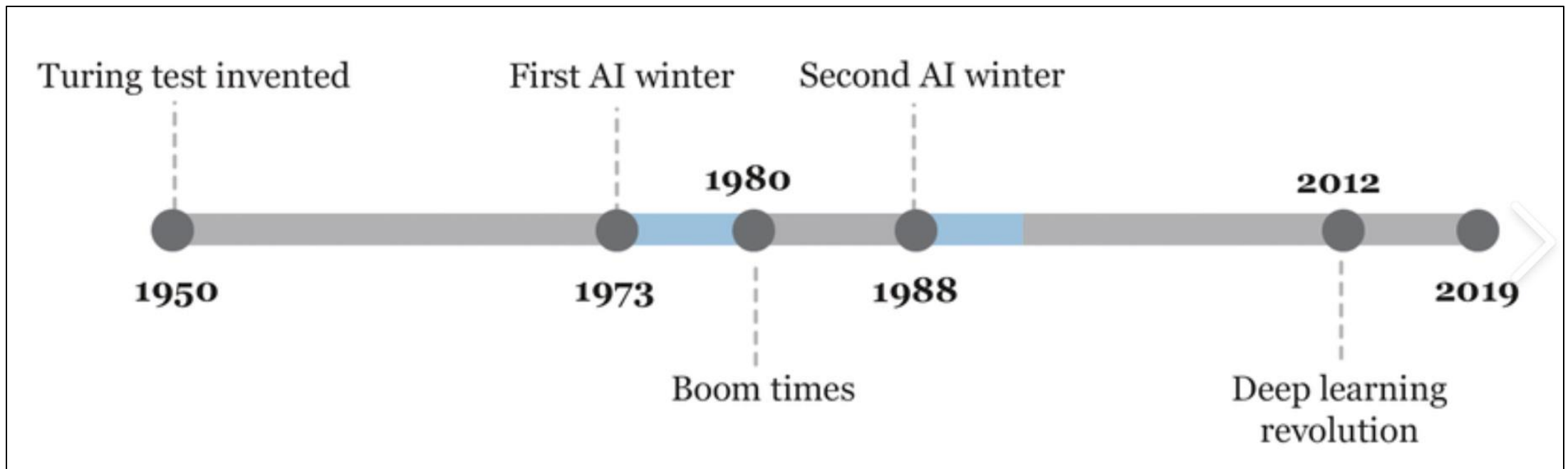
Media and journalism

Legal services

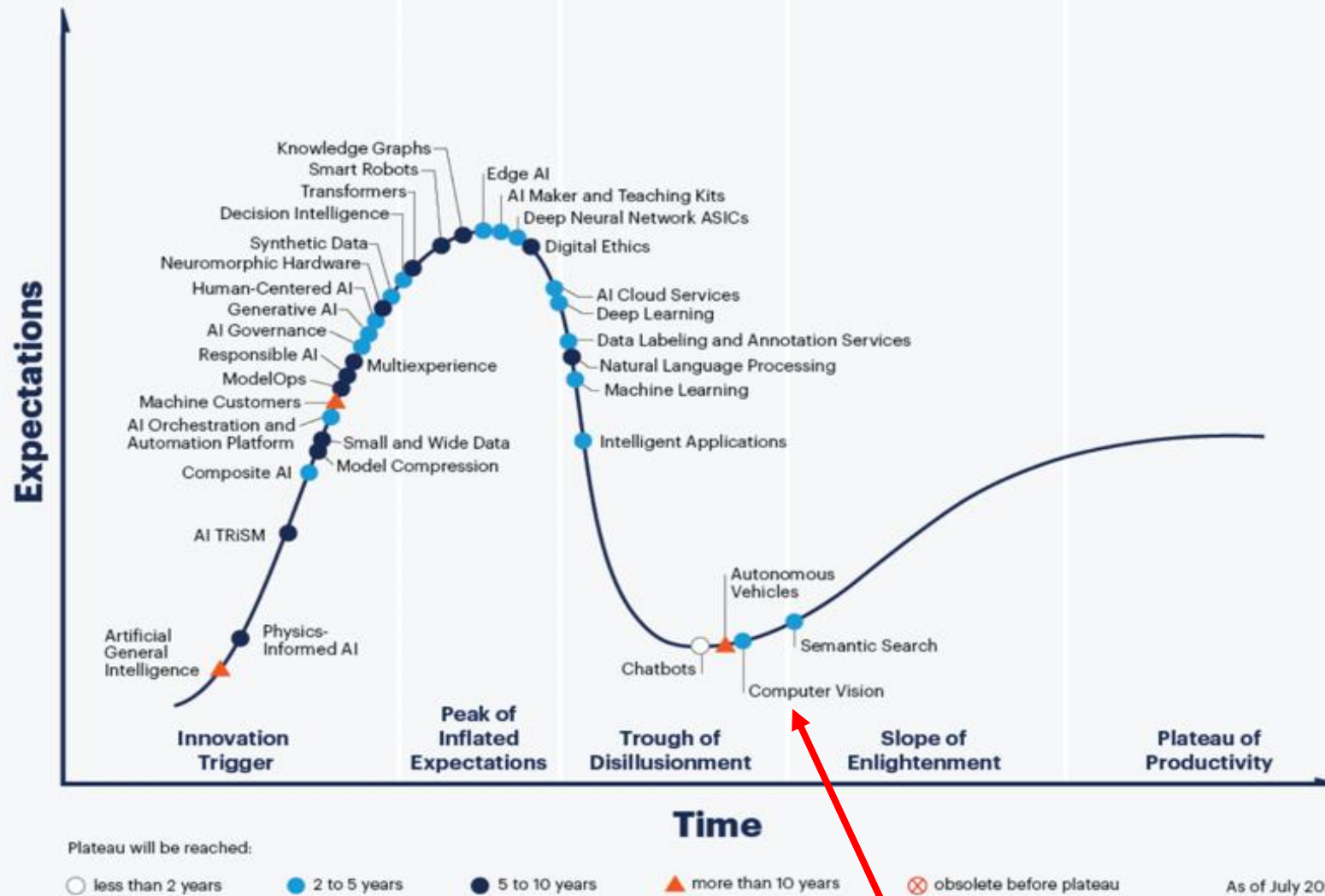
Pharma and biotech

Areas of cost savings in healthcare involving AI:

- Preventive medicine
- Drug discovery
- Teaching approaches: AR, VR, virtual lab, simulation, games
- Performing procedures (this is us!)



Hype Cycle for Artificial Intelligence, 2021



[gartner.com](https://www.gartner.com)

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Gartner

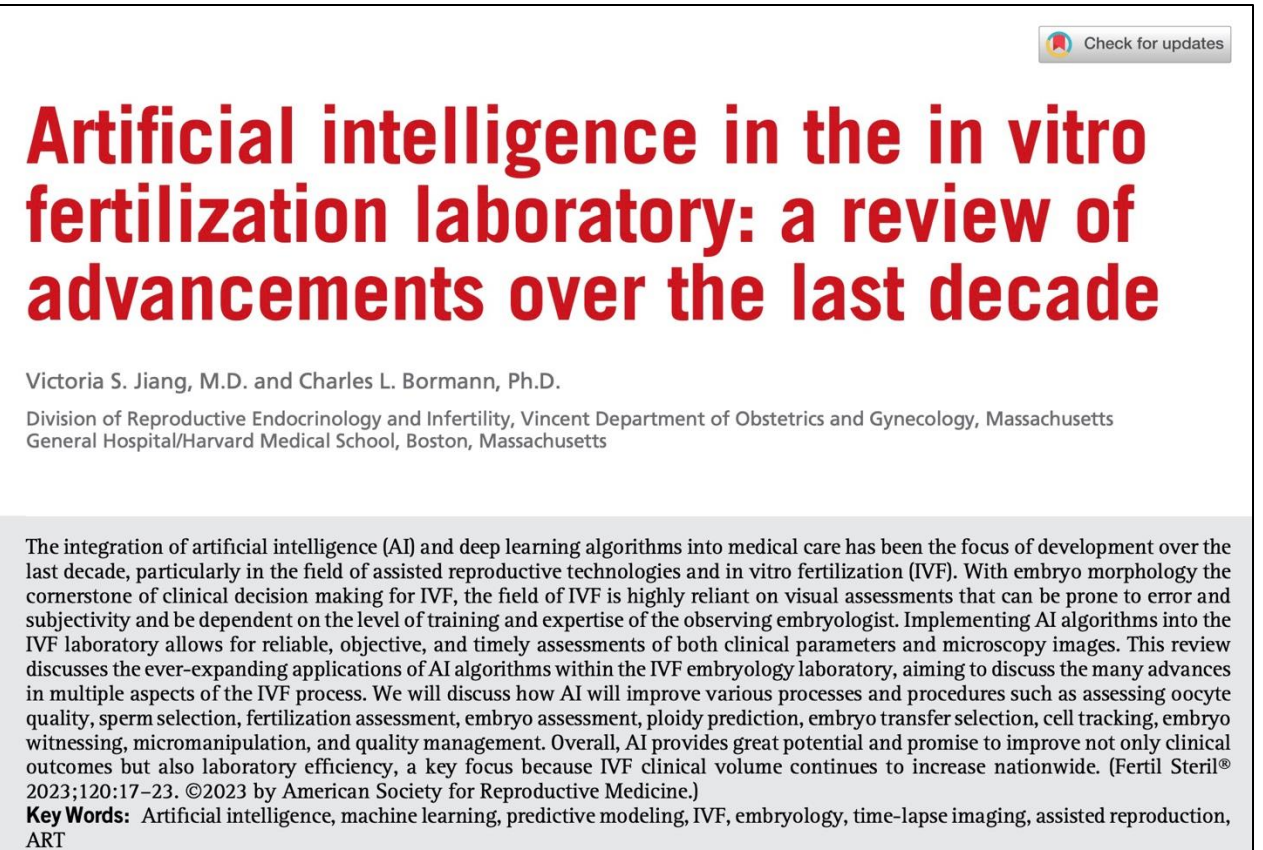
Artificial intelligence in the in vitro fertilization laboratory: a review of advancements over the last decade

Why is the IVF lab suitable for AI applications?

- The IVF laboratory is a complex environment
- that requires precision,
- accuracy, and
- consistency
- to ensure optimal outcomes.

AI will improve various processes and procedures in the IVF lab

- such as assessing oocyte quality,
- sperm selection during ICSI,
- fertilization assessment,
- embryo assessment,
- ploidy prediction,
- embryo transfer selection,
- cell tracking,
- embryo witnessing,
- micromanipulation,
- quality management



Jiang and Bormann, 2023

“Human skill-sets including hand eye coordination to perform an embryo transfer is probably the only step of IVF that is outside the realm of AI & ML today”

Allabadia et al, 2023

There is a need for better or accurate definitions:

- AI
- Different forms of AI
- Robotics
- Optimization
- Automation
- Level of automation
- Rate of intervention
- Autonomy
- Level of autonomy

Forms of AI in IVF (too much to cover all of this)

1. Narrow AI (Weak AI)

1. Specialized in one task (e.g., embryo grading, image analysis).

2. General AI (Strong AI)

1. Hypothetical AI that can perform any intellectual task a human can. (currently non-existent)

3. Machine Learning (ML)

1. **Supervised Learning:** Learns from labeled data (e.g., predicting embryo quality).
2. **Unsupervised Learning:** Finds patterns in unlabeled data (e.g., clustering patient outcomes).
3. **Reinforcement Learning:** Learns by trial and error (e.g., optimizing lab protocols).

4. Deep Learning

1. Neural networks with many layers, useful for image recognition (e.g., automating embryo selection).

5. Natural Language Processing (NLP)

1. AI that understands human language (e.g., patient care chatbots, automating communication).

6. Expert Systems

1. Rule-based systems mimicking human decision-making (e.g., assisting embryologists with decision protocols).

7. Robotics & AI

1. Physical robots guided by AI (e.g., robotic ICSI, egg retrieval, denudation, plunging).

8. Cognitive Computing

1. Mimics human thought processes (e.g., personalized treatment suggestions from vast datasets).

9. Artificial Neural Networks (ANNs)

1. Modeled after the brain, used for predictive tasks (e.g., IVF success prediction).

Concerns about our job:

The future of work” is suddenly everywhere—which is an interesting feat for a 500-year-old discussion.

in the late 16th century, Queen Elizabeth I supposedly denied a patent to the inventor of a new automated knitting machine because she feared it would take jobs of “*young maidens who obtain their daily bread by knitting*”



Inventor



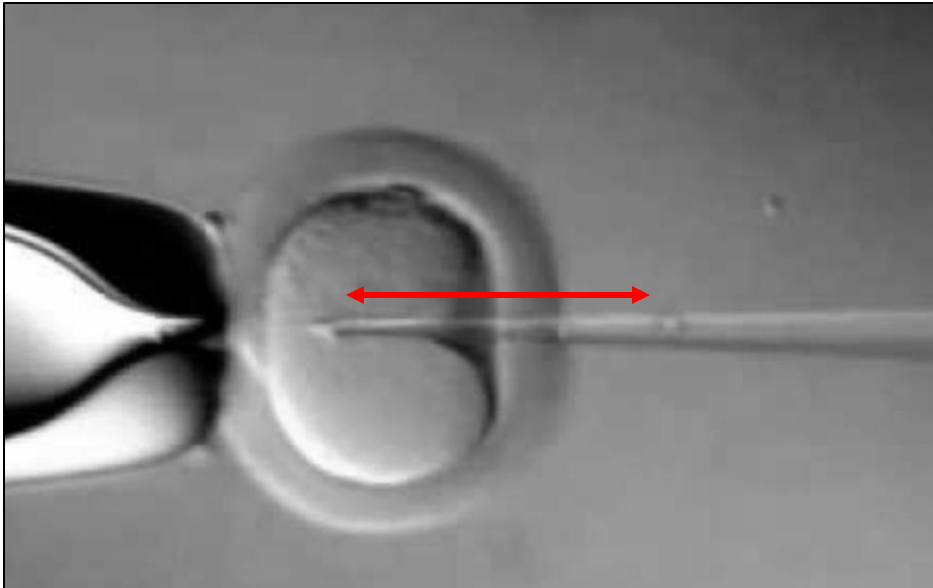
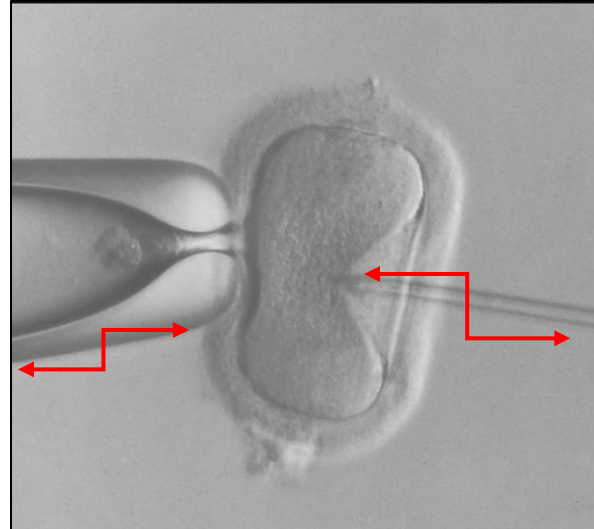
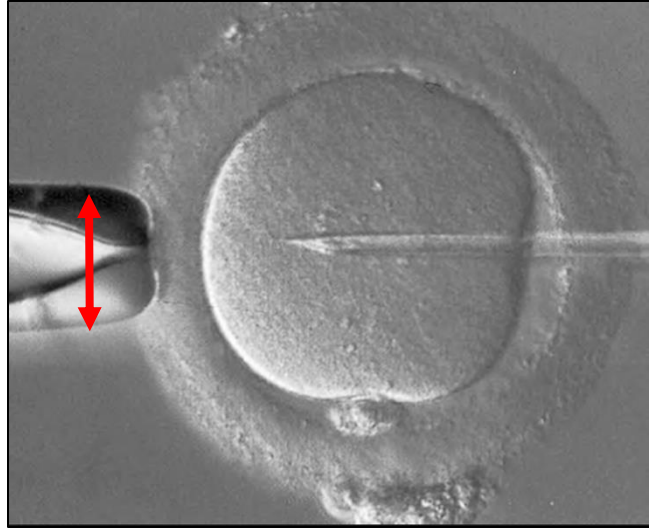
William Lee

Born	1563
	Calverton
Died	1614 Age 51

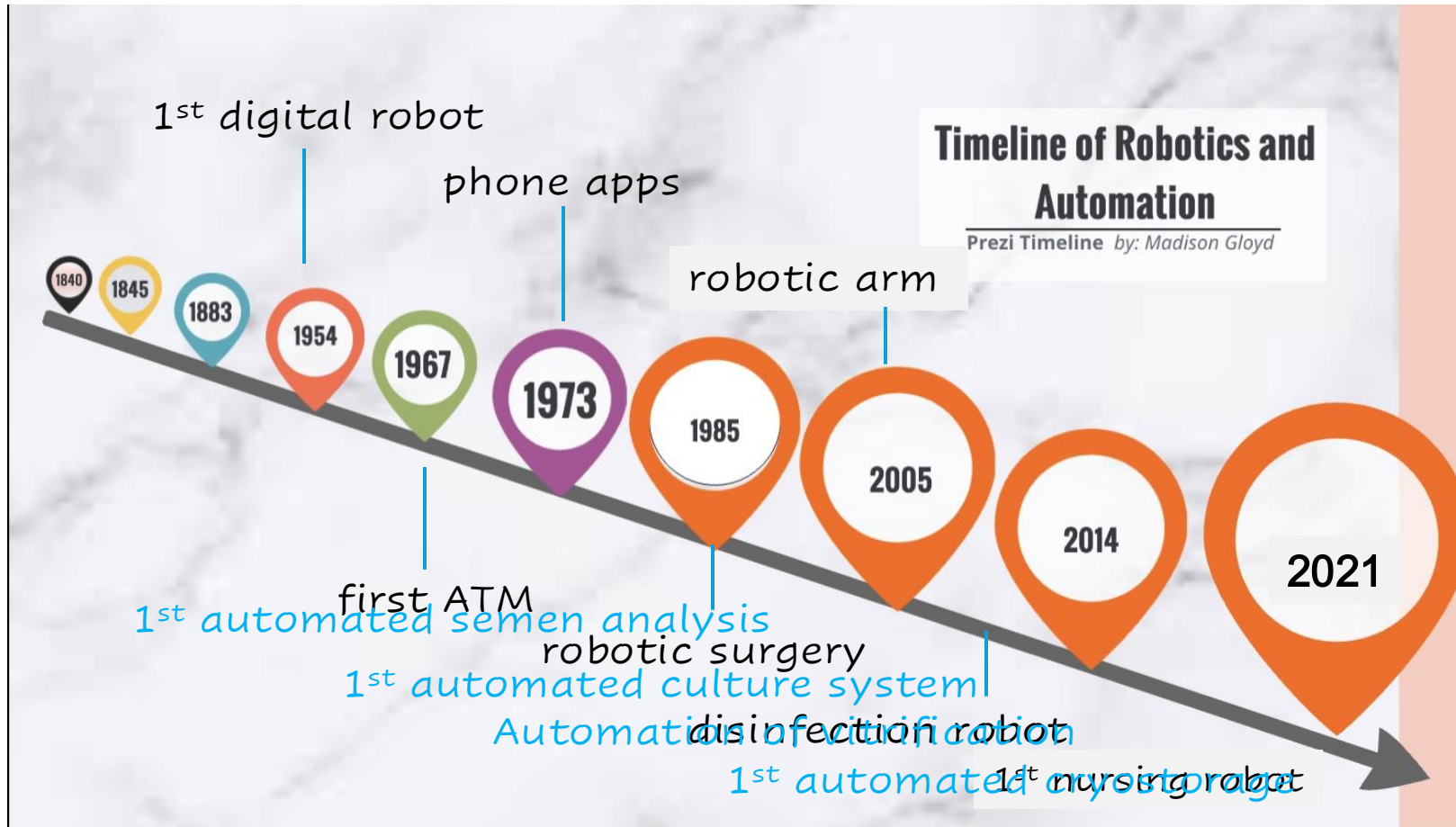
Concerns about our embryology jobs?

- Change is normal and interesting
- These new AI and automation tools may remove or reduce issues such as burnout
- AI chatbots and 'expert systems' may assist the embryologist during repetitious tasks on busy days
- Automated systems are already in use in IVF (CASA, TL systems) – has it made a difference to staffing numbers?

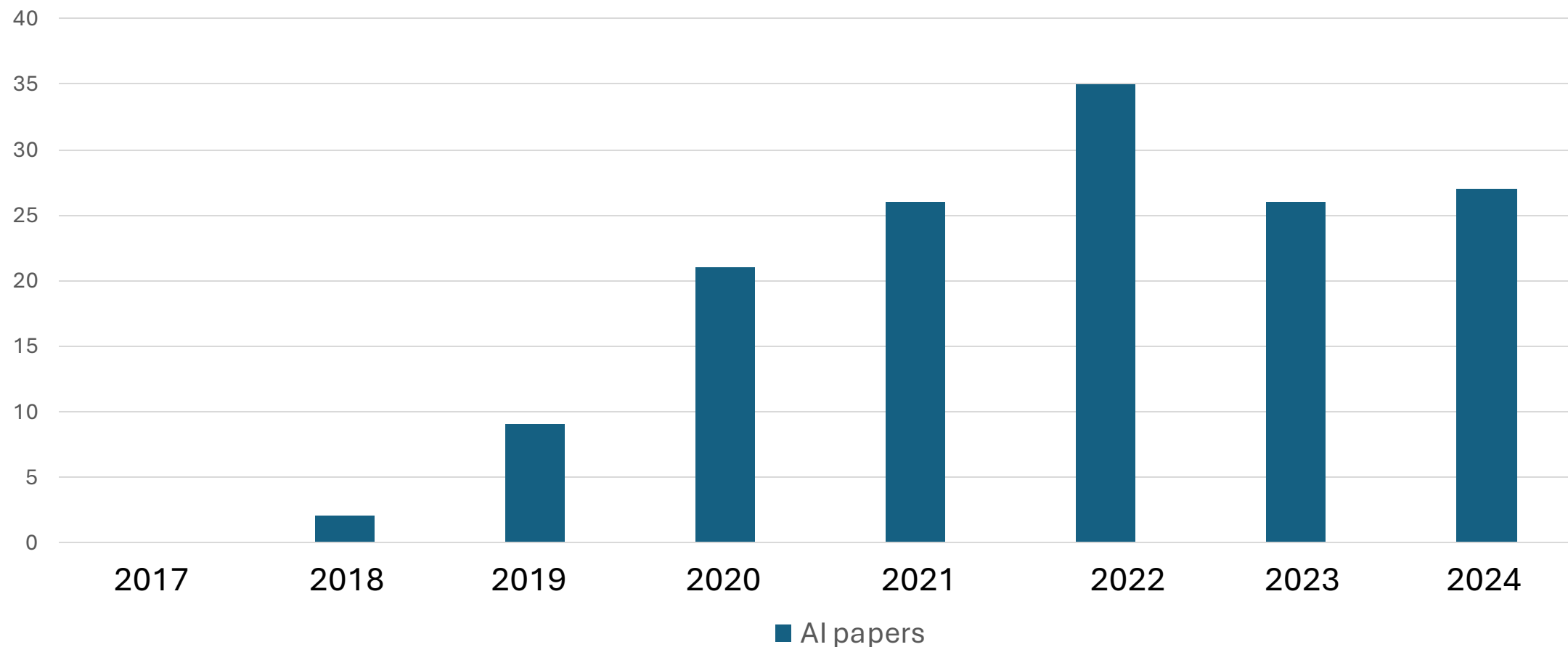
An AI assistant to improve standardization



AI and Automation are all around us



Number of papers on AI and the IVF laboratory



It is not explosive

There seem to be as many AI start-up companies in IVF
as there are novel publications*

(corrected for new papers presenting data evaluations)

An AI Entering Data In The EHR



How will AI impact IVF affordability and accessibility

What are the costs of production?

What are the costs of production of an AI in healthcare?

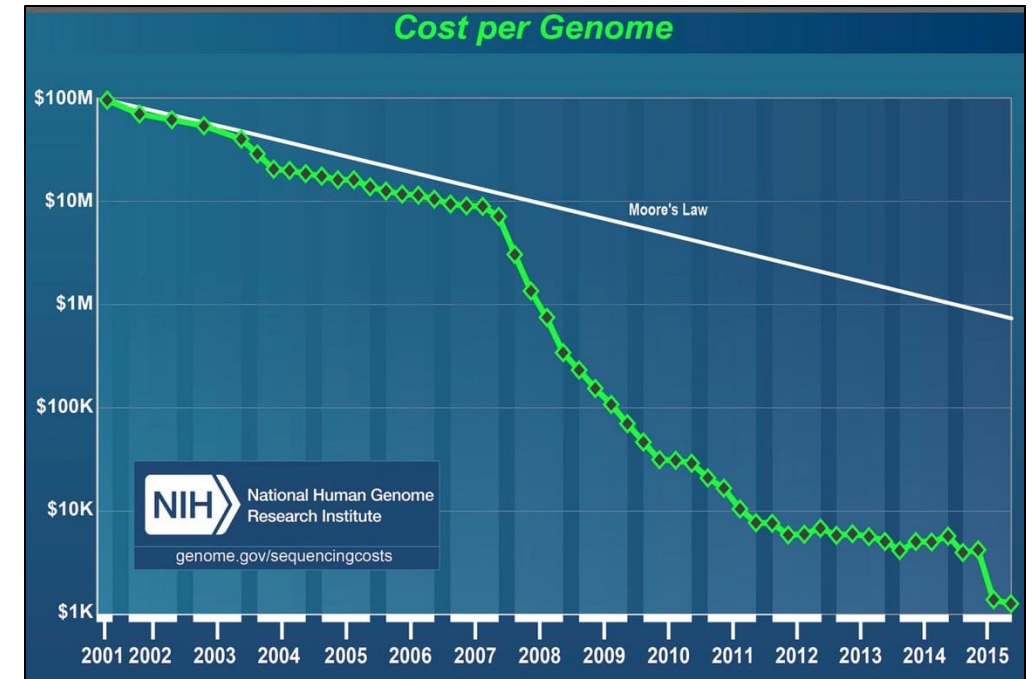
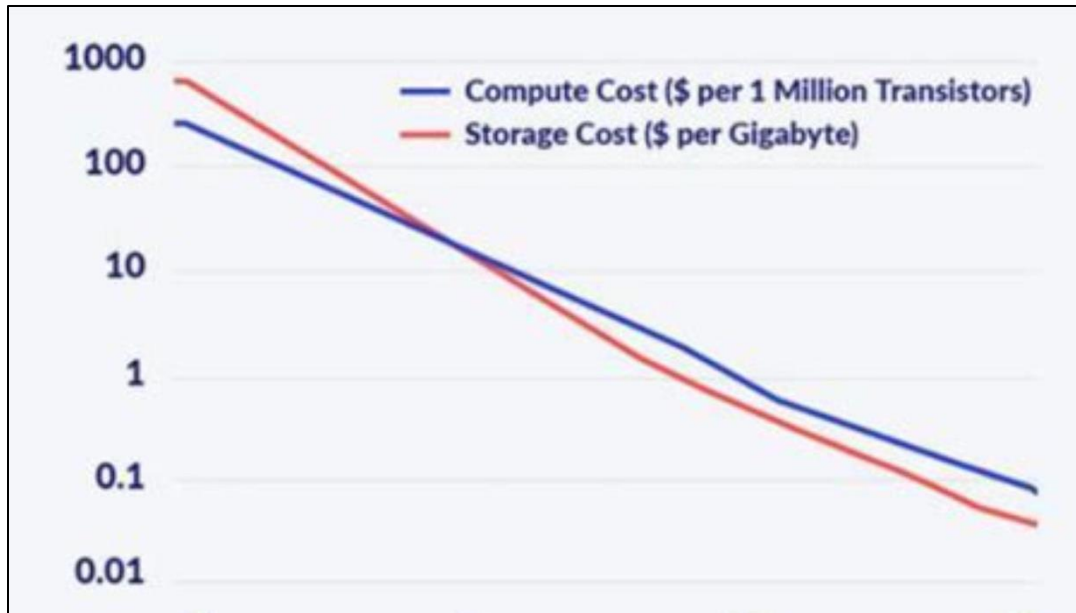
It depends on complexity and specifications:

1. R&D - Advanced machine learning models require large datasets and complex training processes. 200k – 500k
2. Data collection/annotation: High quality and well-labelled data: depending on volume costs range from 100k – 1 million.
3. Cloud storage, processing power, security, HIPAA: 30 – 75 k annually
4. Software development: front and backend systems to interact with patient management systems: 50 – 100k
5. Regulatory compliance: predicate is unlikely, count on 250k
6. Testing in clinics: 50k-200k

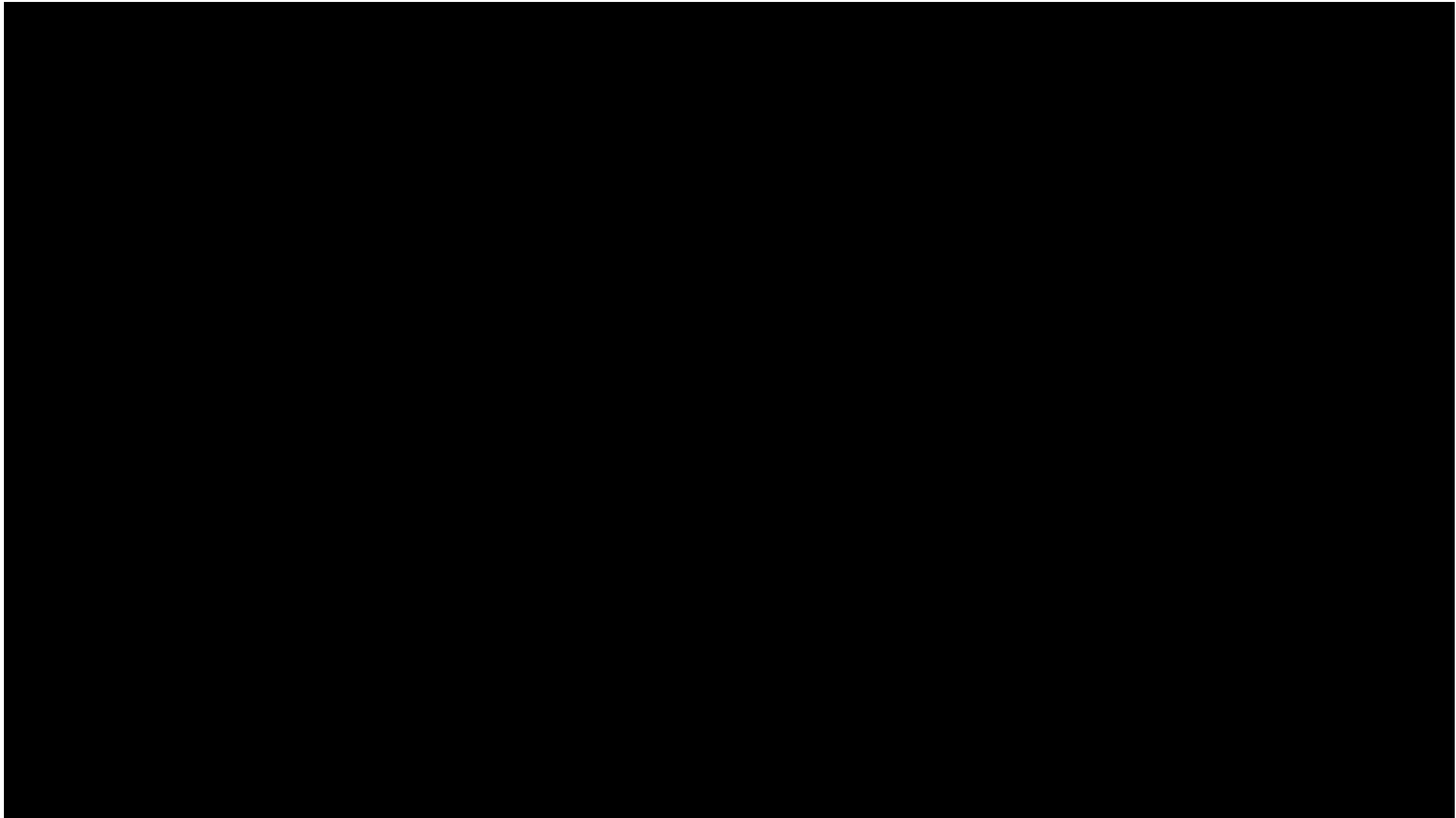
Total estimated development: 680k – 2 million

Estimated Maintenance: 100k – 200k annually

computing and storage costs over time



costs of DNA sequencing over time:
A model for AI costs?
A model for automation?



Conclusions:

- AI and automation should **not replace** but **augment** the clinical embryologist
- Embryologists under-estimate their talents when comparing with AI and robots
- The lab SOP is maybe 2000 pages. It may cover many aspects of lab routine but does not represent human creativity, intelligence and improvisation
- Growth rates of AI development and implementation is so rapid it may affect global markets



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Team of 50